

I. COURSE DESCRIPTION:

This unsupervised course gives the opportunity to students to develop a final project in an area of design specialty of their own choosing. Students will be required to propose and execute a professional style presentation. It is the intention of this course to give the students valuable experience and a portfolio piece exemplifying the area of design specialization that will most benefit the individual students own career aspirations in the design field..

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to: identify design problems, research content of material related to assignments, prepare preliminary studies to explore design options, and prepare effective rationales for proposed design problem solutions.

1. identify design problems

Potential Elements of the Performance:

- Use analysis and research techniques, including discussion and note taking to fully understand and identify the design problem in the assignment at hand

2. research content of material related to assignments

Potential Elements of the Performance:

- Use research techniques to fully understand the content and subject matter of the assignment at hand.
- Use research techniques to identify potential production problems and solve them proactively

3. prepare preliminary studies to explore design options

Potential Elements of the Performance:

- identify the traditional stages of the design process
- apply the use of effective research skills to solving design problems
- explore a multitude of design solutions before settling on the best approach
- create a working logbook of the evolution of each design solution

4. prepare effective rationales for proposed design problem solutions

Potential Elements of the Performance:

- apply knowledge gained from previous semesters with regard to rationalizing the approach to a given design
- apply knowledge gained through research to support design solutions

5. Demonstrate an ability to write effective proposals

- demonstrate an ability to write effective proposals to communicate ideas
- _demonstrate an ability to effectively estimate time and costs on projects and include that information in proposals

III. TOPICS:

1. Research skills
2. Preliminary design stages
3. Layout techniques
4. Proposal writing
5. Time and project management

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

determined by the individual direction of each student project proposed

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V. EVALUATION PROCESS/GRADING SYSTEM:**Assignments = 100% of final grade**

Students will need to develop an idea and write a proposal for an individual design related project. The project must fit the following criteria;

- 1 – It must focus on an area of graphic design specialization of the students choice
- 2- it must highlight the student's graphic design skills and be of portfolio quality
- 3- it must be an example of skills of multiple disciplines i.e. design, layout, illustration, photography, copywriting, etc.
- 4- it must be able to be completed in its entirety by March 25 2003
- 5- the project must be estimated to take a minimum of 80 hours and a suggested maximum of 100 hours to complete

Students will be required to write a proposal outlining their idea and how it will benefit their portfolio and subsequent job search. The proposal also must include a production schedule outlining consultation dates with the instructor, important interim deadlines of project development, and a listing of proposed costs.

Students will be required to meet one-on one with the instructor to discuss the development of the project at least twice before the final presentation date.

Preliminary written ideas are due to instructor January 12, 2004

Final written proposal are due to instructor January 19, 2004(25% of final grade)

Two interim meetings – dates to be proposed by the student (10% of final grade)

Final presentation due - Wednesday March 31, 2004 (45% of final grade)

Presentation of project to class (20% of final grade) to be completed according to students proposal after March 31 but before April 15, 2004

Please refer to assignment sheet for project for evaluation criteria on each stage of submission.

The following semester grades will be assigned to students in postsecondary courses:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 - 100%	4.00
A	80 - 89%	3.75
B	70 - 79%	3.00
C	60 - 69%	2.00
F (Fail)	59% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 493 so that support services can be arranged for you.

Retention of course outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Rights and Responsibilities*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course outline amendments:

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Deductions – Lates and Incompletes

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that it is late. The total late penalty will be deducted from the final grade. Eg. 3 weeks late = 15% deduction from final grade.

Maximum grade for a late assignment is “C”

A late assignment which is not executed to a minimum C (satisfactory) level will be assigned an incomplete grade with additional penalties outlined below.

Incompletes

An incomplete grade is assessed to an assignment which has not been executed to a minimum satisfactory “C” grade level or in which the directions have not been followed correctly.

An incomplete assignment must be entirely re-done or corrected according to the instructor’s specific instructions and resubmitted within one week.

An incomplete assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for an incomplete assignment is “C”

Incomplete assignments not submitted within the one week timeframe will be subject to 5% late deductions for each week they are overdue.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean’s secretary. Students will be required to provide a transcript and course outline related to the course in question.